



## Marketing Specialist

We are a software company that develops a variety of products in the online iGaming and land-based casino industry - Slot games, Live casino games and Land-based terminals, Bonusing systems, etc. Our products are enjoyed by numerous players worldwide. Based in Sofia, our team is rapidly growing! As a B2B SaaS provider we're a unique mix of developers, artists, QA engineers, product managers, and administrators, all dedicated to creating enjoyable games and effective tools for our users.

Currently, for our Marketing department, we are looking for a Marketing Specialist with inspiration for growth and development who will amplify our brand through captivating content and social media mastery.

### Responsibilities:

- Assist the Marketing Manager and team in daily marketing activities, ensuring the smooth execution of the planned tasks.
- Monitor and track the performance of marketing campaigns/activities to ensure they meet goals and deadlines.
- Analyse marketing campaigns/activities results, providing insights and recommendations for improvement.
- Identify industry trends, consumer behaviour, and competitor activities, and suggest actionable insights for the team.
- Contribute to the planning and development of content and creative materials for marketing initiatives.

### Requirements:

- Bachelor's degree in marketing or another relevant field.
- English language proficiency.
- Previous experience is not mandatory; however, candidates with 1-2 years of practical marketing experience will be given preference.
- Strong attention to detail and analytical thinking.
- Ability to work in a fast-paced, collaborative environment.
- A proactive attitude with a passion for marketing, creativity, and problem-solving.



**We offer:**

- Full-time employment contract.
- Convenient office location near InterExpo Metro station.
- A 5-day working week with flexible hours.
- The multisport card is fully covered by us.
- Additional health insurance after 3 months of employment.
- Annual paid leave increases with tenure (22 days + one additional day for each year with the company).
- Complimentary beverages and fruits in the office.
- Relax zone with PlayStation, table tennis, and more.
- Regular team gatherings.
- Premium discount card for over 90 stores and restaurants.
- A supportive and close-knit team.
- Transparent working environment with management that values employee input.
- Agile and casual culture.
- Opportunity to work in a dynamic, evolving, and profitable industry.

If you are interested, please send us your CV in English.

All applications will be treated strictly confidential. Only short-listed candidates will be contacted.

Thank you for applying!