



Inagral is hiring a Digital Marketing and Game Content Management Trainee.  
(minimum duration : 6 months)

Inagral is a leading technology provider of Mobile IT Platforms for Telecom Operators across Europe. Founded in 2018, we are a young agile startup with big ambitions to grow internationally. Expert in mobile application delivery platforms, Inagral is expanding its reach by launching a Cloud Gaming B2C and B2B2C Brand, with premium Gaming Content. For the imminent launch of our Cloud Gaming product we are looking for new talents.

### **Job description**

- Marketing
  - Content creation on our channels ( website, social media, blog, etc.) to increase our brand awareness and improve the referencing of our website.
  - Content creation on external platforms (Medium, Quora).
  - Establish digital marketing strategies with the management and product team.
  - Create, Manage and Optimize marketing campaigns on major advertising networks (Google Ads, Facebook Ads, etc.).
  - Collaborate with our graphic designers to create the right display advertisement creatives.
  - Work with content, product and legal teams to constantly optimize user acquisition flows.
- Content Management
  - Find the right Gaming content (Mobile, PC, Web) for our audience.
  - Reach and onboard Gaming studios.
  - Identify young and promising Game studios.

### **The candidate is/has:**

- Very well organised
- Autonomous
- Ready to adapt to new challenges
- Creative and come up with new ideas
- Excellent in communication and reporting
- Team player
- Currently enrolled in a graduate course for Marketing, Communications, Business Development or similar fields.
- Excellent verbal and written communication skills in English.
- An interest in the Gaming industry.
- Familiarity with marketing computer software and social media platforms.

- Good understanding of the latest marketing trends and techniques.
- Passion for marketing.
- Outstanding multitasking abilities.

**Job benefits**

- Working in the very dynamic market of gaming.
- Working with gaming studios and telecom operators worldwide.
- Training and expertise level courses.
- Best available medical insurance.
- Summer and winter retreats.

*The Applicant must live in the region of Sofia.*

If you think you are the right candidate for this job, please send your CV in English to the following email:  
[hr@inagral.com](mailto:hr@inagral.com)