

# LAKENZIE

Lakenzie is expanding, and we need you.

The Marketing Team needs an Influencer/Marketing member right now.

Who we are:

An online fashion label who design, manufacture, and sell online to over 80 countries around the world. We have an established customer base and more than 260k followers on Instagram.

Who you are:

- You're a good communicator. You will be hitting up influences who align with our brand and set up collaborations with them.
- You know what sells. Develop your ideas for marketing, research trends and ideas, and add your flavour to our marketing strategy.
- You're good with graphic designs, photoshop, illustrator, and other key software packages. Get creative. Create the media we send to hundreds of thousands of people around the globe.
- You're enthusiastic. We are a young team in a fast-growing business. The nature of our industry means we must be adaptable, flexible, and aware of changes.
- You're a quick learner. We use the latest platforms to sell, market, and look after our customers and partners.
- You're are proficient in English, both written and spoken. We work internationally and use English to communicate with our clients and customers.

Industry experience is not required but is considered an advantage. This is a junior position within the company, with scope for long-term growth.

The salary shown is the initial starting salary is 1000 – 1200 / month (Gross in BGN), and will be reviewed for an increase after 3 months.

Send your CV to [office@lakenzie.com](mailto:office@lakenzie.com)