

Nestlé Infant Nutrition Marketing Intern

“I want to make the most of my potential and get more out of my career”!

The Nestlé needs YOUth Initiative will offer jobs to 20,000 people under the age of 30 and create 15,000 apprentice positions and traineeships by 2020 in Europe, Middle East and North America. In the period, 2014-2016, more than 300 youths received job or internship opportunity in Nestlé Bulgaria.

Are you dreaming for a professional career development in marketing field?

Do you want to learn to navigate variety of marketing tools in order to create ultimate products and outstanding campaigns?

Are you thrilled by multicultural environment and experiences?

If you are ambitious, results driven and passionate young professional, you may be the perfect fit for our Marketing team in Nestlé Infant Nutrition business.

Key responsibilities of this role will include:

- Developing and implementing strategies to increase sales;
- Following market trends and presenting creative ideas;
- Analyzing data to report on brand growth;
- Increase sales and brand awareness through effective marketing plans and campaigns.

Who are we looking for?

- University degree or last year of education in Marketing, Communication, Business or related field;
- Excellent knowledge in English language;
- Great analytical skills. Ability to conduct research and analyze data;
- Open minded, team player and good communicator;
- Able to prioritize and to manage multiple projects with fast-moving deadlines;
- Familiarity with latest marketing trends and best practices. A creative mindset.

We offer:

- Open and secure work environment enhancing further development in marketing field;
- Opportunity to work in an international company with high standards and multicultural diversity;
- Dynamic job with exposure to experts with various educational and professional backgrounds;
- A rich social benefit package.

All applications will be considered. Only short-listed applicants will be contacted. All documents will be treated in strict confidentiality. We are looking forward to receiving your application at

mariana.eneva@bg.nestle.com !