

NIK has been leader in the domain of Agriculture ever since 2002, which introduces innovative technologies for automatization and digitalization of the processes on the Bulgarian farms. Our portfolio includes some of the world leaders for production of GPS equipment and irrigation systems for the agricultural field.

Five years in a row we've been honored with the Trimble Award for development and popularization of precision planting in Bulgaria.

We are currently looking for a highly motivated and creative professional for the position of "Digital Marketing Assistant", who will be situated in our brand new office in Sofia.

Our expectations:

- Previous experience on a similar position – at least 1 year;
- Good knowledge of MS Office package, Facebook, Google;
- Previous experience with Wordpress platform would be considered as an advantage;
- Basic knowledge of Photoshop would be considered as an advantage;
- English at good working level;
- Higher education - Profile Marketing would be considered as an advantage;
- Be independent, initiative and precise;
- Skills for teamwork and analytical thinking.

Responsibilities:

- Keep up to date information on the website of the company;
- Develop, maintain and update company's profiles on social medias;
- Plan, implement and report online ad campaigns;
- Support the organization of trade fairs, seminars and company events;
- Participate in development of marketing activities and advertising materials;
- Consolidation of various data, preparation of reports and presentations on the overall activity of marketing activities

We offer:

- Competitive starting remuneration;
- Participation in various trainings and company events;
- Laptop, smart phone;
- Opportunity for professional career development in a fast growing company;
- Good working environment with highly motivated and qualified team.

If you are interested in this position, please send us your CV with an active phone number at Snezhina.marburg@nik-agro.bg, nona.popova@nik.bg, hr@nik.bg. We will contact only shortlisted candidates.

All the personal data provided by you will be kept confidential and will be used only for the purpose of this recruitment procedure.