



**PUBLICIS  
ONE**

## MEDIA ANALYST TRAINEE

Publicis One, a group of agencies providing strategic consultancy in digital marketing, media planning, PR, advertising and direct marketing, currently seeks to recruit, train and develop a young and motivated enthusiast who wants to join our internship program.

We are looking for curious by nature candidate, who is able to switch from chocolate confectionery to automotive business and financial services without skipping a beat and has good knowledge and interest of the social media landscape and dynamics.

As part of our Social listening team he/she will be working for international brands on global markets and support them with quality findings and analysis.

### SPECIFIC ACTIVITIES FOR THE INTERNSHIP PROGRAM ARE:

- ▶ Day-to-day project work: content harvesting, data analysis, report writing, data visualization
- ▶ Deliver quality final product in terms of depth and breadth of analysis, data accuracy and presentation of findings

The internship program starts in mid-October (duration 3 or 6 months).

### AND WE HAVE SOME IMPORTANT REQUIREMENTS:

- ▶ In the process of attaining a Bachelor/Master degree in Marketing, PR, Sociology or Philology (but with a strong interest in marketing/social media or what makes people tick)
- ▶ Excellent command of written and spoken English is a must
- ▶ Very good command of German/French/Italian or Portuguese is an advantage
- ▶ Ability to analyze large sets of free form, unstructured data
- ▶ Proficiency in MS Office – PowerPoint and Excel strongly desirable

**The company offers:** paid internship program, involvement in the daily operation of the team in key international projects, a lot of training opportunities and career development.

If you consider yourself a qualified candidate for the above job opening, please send us your resume.

All documents will be treated strictly confidential. Only short listed candidates will be contacted for an interview.