

DIGITAL MARKETING SPECIALIST/ CAMPAIGN MANAGEMENT

We started out as a web development agency in late 2012.

Almost 6 years later, we have a product portfolio to complement our service business, focused mainly around marketing, data visualization and the digital economy.

Would you like to join us in our journey to the top?

KEY RESPONSIBILITIES:

- Continuously assess all existing marketing strategy to understand company direction, challenges and opportunities;
- Interact with B2B clients, partners (e.g. vendors, media agencies), and the executive management;
- Participate in digital communication initiatives for three separate brands;
- Develop content for our website.
- Manage content distribution to online channels and social media platforms;
- Develop communications around product launches and other announcements;
- Create platform messages;
- Coordinate closely with other teams to finalize content, including IT;
- Internal communication on campaign creation, execution and budget
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KEY SKILLS REQUIRED:

- Excellent English;
- Copywriting and proofreading skills;
- Strong negotiation and communication skills;
- Ability to juggle multiple projects, with good time management skills, and have a diplomatic approach;
- Self-driven & ambitious personality.

ADVANTAGEOUS SKILLS:

- German is a strong advantage;
- Sales experience or online advertising experience;
- Strong analytical skills;
- 2+ years of online marketing/CRM experience.

WHAT WE OFFER:

- An excellent salary;
- An excellent working environment;

- A young and friendly team to work with;
- Freedom, space, and a lot of opportunities to grow;
- Excellent social benefits package, including private health insurance, sport card and others.
- A challenging job that requires a variety of skills and good self-confidence.
- Your talent and ideas will be appreciated.