



Digital Marketing and Social Media Expert

A Bulgarian marketing consultancy agency, operating on the Bulgarian market as well as in South-East Europe for 15 years is looking for a Digital Marketing and Social Media Expert. The Agency is publishing Study Abroad Magazine and owns the portal for education: www.studyabroad.bg

MAIN ACTIVITIES:

- Be part of the Client Service Team and support all activities;
- Plan, implement, monitor and report on Digital and Social Media Campaigns for clients and for owned projects;
- Actively working in a team with the creative department for the implementation of campaigns;
- Monitor budgets and prepare financial reports;
- Expand the company's business;
- Content Management;
- Day-to-day communication with clients.

REQUIREMENTS:

- Current/last year student or bachelor graduate;
- Fluency in English – written and spoken; Second foreign language is a plus;
- Willingness to communicate with clients;
- Experience in Digital Marketing;
- Understanding of the advertising and media industries;
- Knowledge of Digital technologies, expertise in booking campaigns in Google Adwords, Facebook, Instagram, Pinterest, Tweeter, YouTube, LinkedIn, Word Press etc.;
- Knowledge and in-depth understanding of Google Analytics;
- Excellent communication skills;
- Teamwork-oriented;
- Creativity;
- Computer literacy

THE COMPANY OFFERS:

- Full time employment contract;
- Attractive flat remuneration, in addition to commissions and bonuses, based on results;
- Annual training;
- Professional development opportunities.

If you consider yourself a qualified candidate for the job above, please send a resume and a cover letter to d.pencheva@market-trend.net.

The company will contact only shortlisted candidates.