

Media Planner Assistant

Publicis One Bulgaria is a group of agencies providing strategic communications consultancy in digital, media planning, PR, advertising and direct marketing. The Group media agency is opening a new position and is recruiting:

Media Planner Assistant

If you are looking for dynamic and always challenging work in the Marketing field, a career in Media planning will offer you strategic approach to consumers and media that brings ROI and value for the brands.

Responsibilities mainly attached to the position:

- Providing assistance to the Media Planner and Senior Media Planner for all projects
- Prepares media planning data and reports
- Assisting in implementing, monitoring and troubleshooting media projects
- To keep updated with the latest trends in the market

Main qualifications important for us are:

- Excellent command of English
- Keen interest in media planning in all media and channels
- University degree completed in the field of Marketing, Advertising or Economy
- Excellent command of Microsoft Excel, Microsoft PowerPoint, Microsoft Word
- Excellent written and verbal communication skills
- Team player attitude

The company offers: an interesting and challenging job position in the biggest media agency on the market with excellent working environment and international know-how.

If you consider yourself a qualified candidate for the above job opening, please send a CV and a recent photo to careers@publicis.bg.

All documents will be treated strictly confidential. Only short listed candidates will be contacted for an interview.