

# E-mail Marketing Expert

At Software University we provide quality education, profession and work for thousands of young people in the most desirable career areas in the world – Software engineering & Digital Marketing.

In the effort of accomplishing our mission of training true professionals for the software industry, we are currently looking for a person, who believes in our cause and is ready to undertake the challenge of developing SoftUni to the next level.

Our Marketing department is growing and is currently looking to hire an **E-mail Marketing Expert**.

## **Responsibilities:**

- Run and optimize e-mail marketing campaigns
- Monitor, track, report and optimize processes
- Administration

## **Requirements:**

- Some experience in E-mail Marketing
- Excellent organizational skills and strong motivation
- Attention to detail is a must
- Ability to set goals and to achieve results
- Very good command of English

## **Our offer:**

- Challenging and interesting projects that will change the software industry in Bulgaria
- Membership in a dynamic team where creative ideas and innovative approaches are appreciated
- Competitive remuneration
- Flexible working time
- Opportunities for a career development
- Free education across the academy (internal program; open courses)
- Membership card for free access to sports facilities in Sofia and across the country

All interested candidates should send CV and cover letter to [careers@softuni.bg](mailto:careers@softuni.bg).