



Aryxe (Bulgaria) AD
28, Boulevard Todor Alexandrov
Sofia 1303
Bulgaria

www.aryxe.com

Career offer 2017_09_18_SOMC

Job Description:

Social Media Copywriter with German

For our Social Media Team we are looking for a new team member, who will encourage us with his copywriting skills.

Responsibilities:

Creating specific content in German language for targeted groups in various digital communication channels and taking part in the daily activities of the Social media team; generating and improving advertising texts for the German-speaking market and establishing of new marketing materials; search engine optimization for Social Media posts on different platforms; supporting and participating in creating and maintaining all Aryxe social media profiles and costumers of Aryxe; planning and organizing meetings related to sales and management of social media; occasionally communication with customers and partners via phone, email, chat and in person.

Skillset:

Experience in digital marketing and depth knowledge and understanding of social media platforms; good organisational skills; quick to learn; self-starter and proactive; effective communication skills; technical capacity; team player; excellent analytical skills; ability to develop relationships with clients; ability to multi-task and handle consistent workflow.

Education:

Bachelor or Master's degree (Economics, Business Administration, Marketing, Languages, Communication or similar)

Languages:

Excellent German and English (a German test will determine your level)

Travel:

Occasional international travel

Future Opportunity:

Social Media Manager

Availability:

Immediately

Type:

Fulltime

Main Work Location:

Sofia (Vertigo Tower, 109 Boulevard Bulgaria)

Benefits:

Modern offices, free hot and cold drinks, free fresh fruit, lounge area, free gym membership, employee stock plan

Salary:

To be negotiated



Aryxe (Poland) Sp. Z o.o
Science and Technology Park
ul. Dobrzanskiego 3
20-262 Lublin, Poland

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Sofia 1303
Bulgaria

Aryxe Group Holding OÜ
Roosikrantsi 2
10119 Tallinn
Estonia

Aryxe (Switzerland) GmbH
Industriestrasse 31
6300 Zug
Switzerland

About Aryxe:

Aryxe is a swiss-origin IT-Solutions company which delivers best-in-class Research, Consulting, Advanced Services and XaaS-Solutions from our own locations in Bulgaria, Poland, Switzerland and Estonia. Our advanced XaaS-Services span from developing global market-entry concepts to social media and distribution concepts. The customer base includes innovative and highly specialized companies in the area of Software Development, Cloud, Machinery as well as consumer products. Working with us is truly international – daily contact with our customers by email, phone, chat or video are as common as is working on international projects.

Working for Aryxe is not like your usual job. Our employees can enlist into an employee stock program which makes you not only an Entrepreneur but also sharpens your broader vision. In addition you have the opportunity to benefit from a long term growth. We are an equal opportunities employer.

Aryxe. Turning knowledge into wisdom.

Contact:

careers@aryxe.com



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