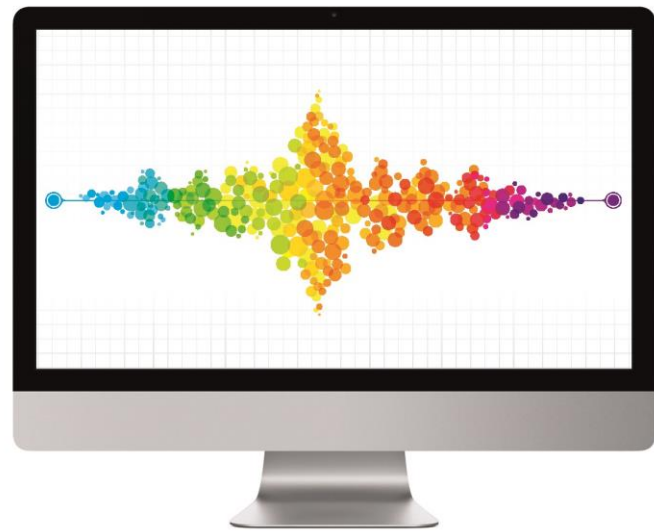


# LIFE IS ABOUT CHOICES



## Data Lab Analyst

Location: Sofia, Bulgaria

### Mission of the role:

- We are looking for a really curious person, thinker who asks good questions and is ok dealing with unstructured situations and trying to find structure in them
- The Data Lab Analyst will be involved in the initial release of a new product (technical testing of the processes, sanity testing of the results)
- The Data Lab Analyst will also ensure the quality of the final products that are delivered to clients in close collaboration with the Production Team

### Key objectives of the role:

- Technical testing and debugging of new software components in close collaboration with the development teams and the data engineers in the Hub
- Sanity testing of the results produced by the new software components
- Documenting any new processes
- Handover of the new processes to the Production Team and subsequent training
- Regular monitoring of data quality KPIs
- Investigating any data quality issues using SQL queries
- Preparation of data quality reports to different stakeholders regularly and on demand
- Performing QA on the products delivered by the Production Team
- Collaborate with different parties in a global organization

### “MUST HAVE” knowledge and experience:

- Minimum of 1 year related work experience (data quality, data research, data analysis)
- University degree with focus on Statistics, Mathematics or Computer Science
- Must have SQL knowledge and practical experience
- Excellent command of spoken and written English (daily communication in English is required for this position)
- Good numerical skills and attention to details
- Experience with data quality assurance or data analytics
- Good level of English language, written and spoken

### Considered an advantage:

- Good understanding of data processing and market research
- Some understanding of software debugging and programming principles
- Knowledge of Hadoop and its related packages (e.g. Map/Reduce, Oozie, Pig, Hive, Spark)



### Globalize your career

Having choices is what makes life exciting. Make your choice today and take your future into your own hands. We value skills and talents, and will support your development within our international teams. GfK makes your choice easy as we offer an exciting work environment that brings people together and encourages an entrepreneurial and innovative spirit. As a trusted leader in market research present in over 100 countries, we know what makes consumers' hearts beat—globally and locally. We work on projects for successful companies in virtually every major industry.

### How to apply

**We are excited to get to know you. Make your choice and apply now! Please send your application to our HR Department**

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