



RUEPOINT MEDIA

24a Lower Abbey Street Dublin 1

Ireland

About Ruepoint

Ruepoint is a global media intelligence provider with offices in Ireland, the UK, and Bulgaria. With a suite of international media monitoring, evaluation, and consultancy services, Ruepoint is uniquely placed to service the highly demanding PR and Communications community, providing guidance in navigating, evaluating and optimising the media landscape.

About the job

The Marketing internship within Ruepoint's Global Services Marketing team is an excellent opportunity to learn and gain practical experience at an international organisation working with some of the biggest global brands. The role involves managing social media channels, contributing to content marketing production and planning, and supporting the Marketing team in its varied responsibilities. We are looking for a motivated student with interests in marketing and the media intelligence industry to take part in our learning-oriented internship opportunity and hopefully develop further within the company.

Responsibilities:

- Work alongside the Marketing Manager to prepare social media posts (Linkedin and Twitter) following the strategic outline and content calendar.
- Prepare brand-aligned visuals using Canva and/or Adobe Suite
- Participate in strategic planning sessions.
- Monitor and interact with our community on LinkedIn and Twitter – keep a look at our community feed; react, comment and engage in conversations using the company's social media accounts.
- Support with website content management (blog posts, small edits, insights monitoring)
- Support with running, tracking, and optimising paid ads as required to reach the KPIs set.

Our ideal candidate has:

- Excellent communication skills.
- Interest in content marketing, social media management, and design.

- Calm personality able to deal with prioritisation of initiatives and time-management in a remote work environment.
- Willingness to learn about the global media landscape, the PR and Communications sector.
- Strong motivation for developing their career into the field of marketing and communication, ideally supported by their current studies/activities.
- Confidence with Microsoft Suite, Canva/Adobe Studio and other marketing tools.
- Located within EU.

Terms:

- 6-month internship period compatible with university requirements (can count as ECTS credits when applicable).
- Full-time or part-time possible depending on availability and terms with flexible work schedule (minimum 24h/week)
- Location of work – home-based
- Working in line with Ireland's public holidays.
- Assigned supervisor will provide support and guidance during the internship period.
- Friendly environment and work in a multi-national team, that rewards results, and offers flexibility.
- Inclusion in all activities of the Marketing team providing excellent opportunities to learn and gain experience in a high-level dynamic environment.
- Excellent post-internship development and growth opportunities within the company.
- Flexibility to adapt to specific requirements of educational institutions, working with university internship contracts.
- Compensation in accordance with internship-level legislation

Application

- Send you CV to Iskren Lilov at Iskren.Lilov@ruepointmedia.com
- Deadline: June 02nd, 2023

Only shortlisted candidates will be contacted.