



**Junior web master  
Marketing department**

**Responsibilities:**

- Manage our websites – CMS management, content uploading, new campaigns, landing pages and more
- Assist on day to day content updates (products, videos, prices, news, articles, etc.)
- Collaborate with business unit of the Bank to support marketing activities into the website
- Ability to create attractive and engaging content
- Propose ideas on how to improve the UX experience, validate hypotheses, and find solutions for customers' problems
- Prepare technical assignments, coordinate and manages the process of implementing design, development and new functionalities on the website, work closely with front-end, project management, etc.
- Collaborate with product managers and developers to successfully implement specified designs
- Interested in to write and edit SEO-optimized web content, good understanding of SEO principles
- Identify and analyze trends, develop strategies to drive traffic to the website, implement improvements to increase the conversion rates of various channels

**Requirements:**

- Good communication and problem-solving skills;
- Critical thinking
- Good collaboration skills
- Reliable and detail-oriented

**What we offer:**

- Opportunity to learn and improve your skills
- Dynamic, young and innovative team

If you are interested in this offer, please send us your CV to: [stela.toneva@dskbank.bg](mailto:stela.toneva@dskbank.bg)