



## Marketing department internship

*“The ideal intern is committed, creative, organized, ambitious, independent, and able to crack a smile, whether meeting a celebrity or folding socks.” Emily Weiss*

FuseMedia is a cutting-edge marketing agency with clients across the globe working on some extremely creative and challenging marketing projects. Our Sofia office is looking for an ambitious Marketing intern to join our great team of professionals!

The aim of the role is to introduce the successful candidate to the exciting world of digital marketing and its many subdivisions – over the course of 9 months, they will work on Social Media, Retention omni channel campaigns, data analysis and presentation, customer profiling and enquiries. This intern should be prepared to work in a fast-paced team environment and will finish the internship having gained broad experience in various aspects of marketing.

### Responsibilities

- Assist in the creation of email campaigns, online promotion, etc.
- Assist with the fulfillment of marketing offers
- Perform analysis of marketing and sales data
- Seek and analyze competitor marketing and sales materials both on and offline
- Prepare presentations
- Monitor social media for trending topics to utilize on social media channels
- Contribute to social media strategy, planning and reporting

- Develop, adapt and post content
- Individuate and execute social media trends
- Interact with and support the community

### Requirements

- Undergraduate student in Sales, Marketing, or Advertising
- Proven interest in Marketing – projects, completed courses, portfolio,
- Excellent verbal and written communication skills
- Extensive knowledge of social media
- Driven and hard-working
- Ability to take direction and multi-task
- PowerPoint, Word and Excel experience a plus
- Strong creative eye and understanding of major social media platforms including Instagram, Twitter and Facebook

### Benefits

- Practical experience with current marketing and advertising techniques
- Shadowing, mentoring, and training opportunities with successful marketing professionals
- Opportunity to participate in networking events and company meetings
- Experience with content management systems and image/video editing software
- Flexible schedule for students
- Compensation available

