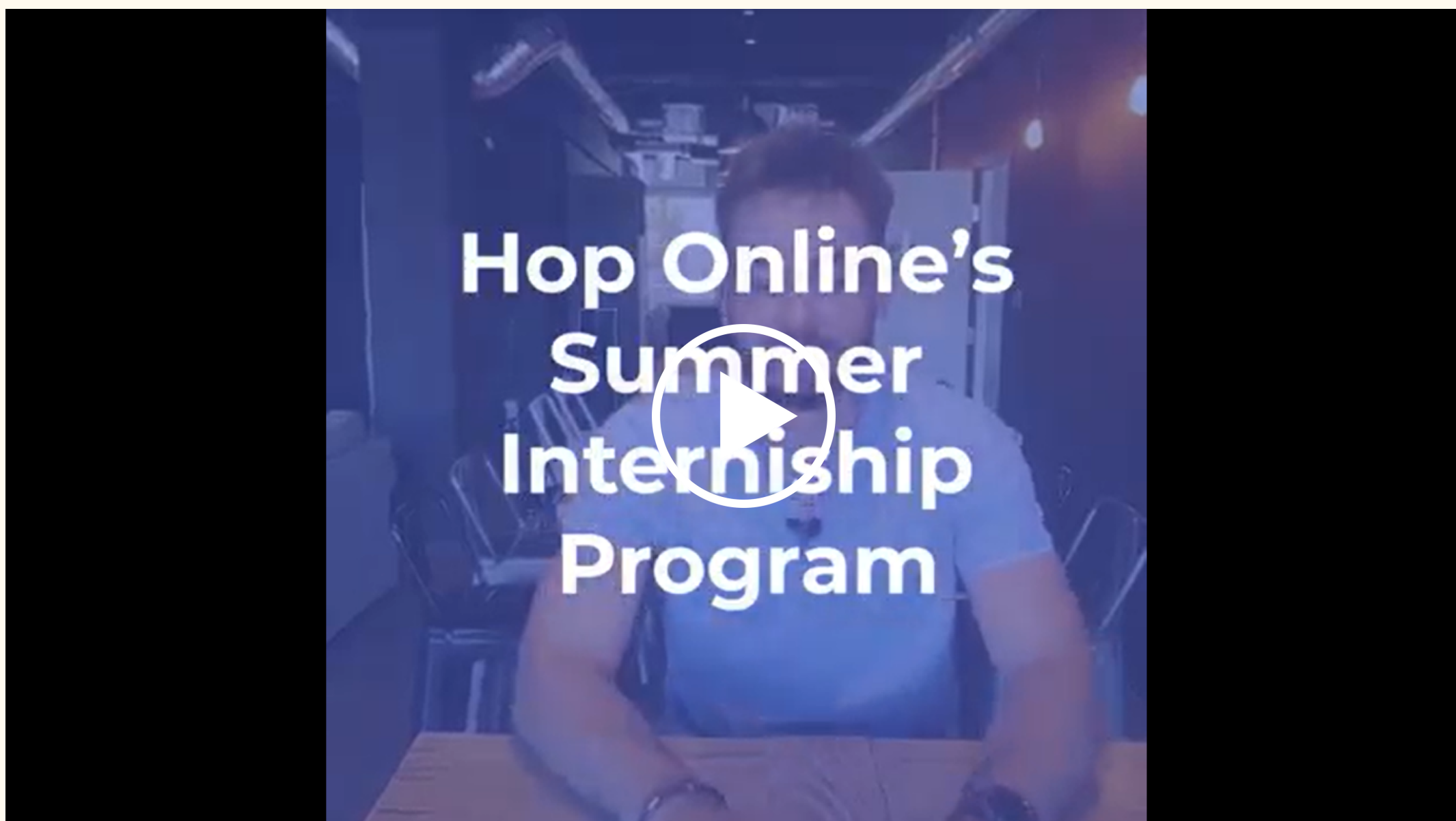


'22

Hop Online's Summer Internship

Applications are open for the Summer Program until May 2022 -- [Apply Here](#)



About Us

Hop Online is a “full-stack” digital marketing agency based in Sofia, Bulgaria. Founded in 2009 by former Google Bulgaria Country Manager Paris Childress, the company offers digital marketing solutions to high-growth companies all around the world.

Hop Onliners ask tough questions, learn new industries quickly, adapt to constant change, and deliver measurable results. We pride ourselves in providing value for money and offering flexibility to our clients -- whether acting as their remote marketing team or integrating and filling out in-house marketing teams.

[More info about us](#)



The Internship

Our mission is to provide hands-on experience for the next generation of digital marketers in Bulgaria. Our interns are treated as full-time employees and become a core part of the team. You will work alongside and be mentored by experienced digital marketing experts, and you'll have the opportunity to contribute to current projects.

Benefits

This is a paid 2-month internship (July & August). The internship can be based remotely within Bulgaria. Full time commitment with flexible working hours..

Schedule

Week 1-2 (4th-15th July): Agency/Client on-boarding & Our teams

Week 3-6 (19th July-12th Aug): Deep dive into one of the following areas

- Search Engine Optimization (SEO)
- Content marketing
- Google Ads (PPC)
- Social media marketing
- Digital Project Management

Week 7-9 (16th-31st Aug): Final Assignment, assessment, and off-boarding

Creating the best 'place' to work

We want people to be productive, to have career opportunities, to be focused on meaningful work and to have an excellent work/life balance. We value a diverse team, and we believe the variety of experiences and backgrounds in our team make us stronger. We believe in a learning culture and encourage self-development, and promote knowledge sharing throughout the team. We like to think we work smarter, not harder, and try to have fun doing it!

[Applying for the Role](#)

If you're interested, please provide:

- Your CV with details about your university coursework, previous experience, and examples of your work if available.
- LinkedIn profile link.
- Short video explaining why you want to intern at Hop Online and what you hope to gain from the experience.