

Google Ads Intern/Trainee

We are looking to further grow our PPC team by opening a position for a Google Ads Trainee. This is an excellent opportunity for individuals who are just starting their professional journey.

This is a paid internship/trainee position that can lead to full-time employment.

About the agency:

Metric DS is a digital media agency with a strong presence on the Bulgarian market and a portfolio of multinational clients.

Our capabilities cover multiple disciplines such as Programmatic buying, PPC & ecommerce, brand safety and ad verification, content management, community management, creative production and others. You will have a chance to interact with all these departments.

We think quickly and we move fast. So, we're looking for people who can work under pressure and who can keep up with our pace.

The job:

- Participate in the development of Google Ads strategies across paid search, YouTube and GDN
- Assist the PPC team in deploying Google Ads campaigns
- Daily monitoring and optimization of campaign KPIs
- Generate campaign performance reports

The ideal candidate demonstrates the following qualities:

- A good understanding of Google Ads and other products
- Some experience with Google Ads
- Self-motivated, proactive attitude and well-organized
- Good time management skills and the ability to prioritize tasks efficiently
- Must have excellent verbal and written communication skills in English and in Bulgarian
- Must have above average literacy in Microsoft Office

If you believe that you have all of the necessary skills and ambition, don't hesitate to apply at hello@metric-ds.com.