



## Digital Marketing Intern

NIK has been a leader in the domain of Agriculture ever since 2002 with the main focus on innovative technologies for automatization and digitalization of the processes in local farms. Our portfolio includes some of the world leaders in the production of GPS equipment and irrigation systems for agriculture.

Innovations and technologies in the precision farming area are our passion. Our marketing team loves bringing those products to life by creating stories and engage potential customers with their promotion.

If you want to be part of our marketing team and grow with us, join us as a Digital Marketing Intern.



### What will you learn if you join our team?

- Manoeuvre digital marketing campaigns through all areas of the project life cycle;
- Creating content for the digital platforms – Facebook, Instagram, LinkedIn;
- Creating and implementing marketing strategies;
- Analyzing and reporting the results of marketing campaigns;
- Organization and participation in various online and physical events;
- Provide analytical reporting of campaigns to stakeholders.



### What are we looking for?

- Excellent communication skills in Bulgarian and English;
- Experience in creating and managing digital campaigns;
- Basic skills with tools for graphic design (Photoshop CS) and video processing;
- Work with Google Analytics, Google AdWords, Facebook Ads;
- Fluency in Microsoft Office suite (Outlook, Excel, Word, PowerPoint, etc.);
- Experience with SEO and SEM;
- Strong written, verbal and collaboration skills.



### Our offer:

- Competitive starting remuneration;
- Social benefits & health insurance;
- Opportunity for professional career development;
- Positive working environment with a highly motivated and qualified team.



NIK  
11B Brussels Blvd.  
1592  
Sofia  
Bulgaria  
Mobile: +359 898 528 996  
e-mail: [hr@nik.bg](mailto:hr@nik.bg)  
[www.nik.bg](http://www.nik.bg)