

## Junior Brand Manager

**If you are a Fresh and Creative** marketer, lock and loaded with marketing knowledge that is eager to test its skills in dynamic FMCG, we can offer you a role starting from the very beginning of marketing career path but leading all the way up to the front lines. Are you ready for a Marketing Challenge? Then join the team of Ficosota Food. **INTERESTED?** Check-out the lines below:

### What will you be doing?

In general, as **Junior Brand Manager** in FS Food Global marketing team you will be supporting the Brand Manager in:

- Global Brand strategy formulation by taking full ownership of brand performance, portfolio and market review to identify key issues and potential growth areas.
- Product Development Process - NPDs and Innovations from concept through product, design & pack development to in-store activation.
- COMMs Development - co-creating the global communication platform alongside BM and translating it in 360 activation toolkits (ATL, BTL, Digital) that are **BRAVE & CONTEMPORARY**.
- Placement strategy – in close collaboration with channel marketing support the development of the right tools at the right time in the right channels so our brands are **NEXT TO YOU** in the right way.
- Gaining better Consumer & Market Knowledge\_- by monitoring and analyzing categories, trends, competitors, consumer attitudes to help us to be **FAST & SMART** on market.
- Leading the brand & product servicing process by issuing documents and protocols for internal usage.
- Spreading **FRIENDLY** and easy-going marketing culture across the company.

As Junior Brand manager in our company you will closely interact with wide-set stakeholders from research, creative agencies, suppliers, R&D, Production Department to Local Marketing Departments and Sales units.

### If you have:

- Degree in Marketing (Brand Management), so you are familiar with marketing fundamentals.
- Ideally up to 2 years of experience in Marketing or Product development in the FMCG industry.
- “2-gear” marketer mindset enabling you to think deep on strategy, but fast on execution.
- the ability to ask the right questions, analyze the issue from all sides to generate alternative solutions.
- High level in English – both written and spoken
- Very good skills in MS Office with a focus on Excel

### And you are:

- Proactive
- Analytical



- Structured & Detail Oriented
- Communicative & Combinative
- Friendly team player

**APPLY NOW** sending us your resume in English and help us deliver our mission!

**And last but not least:**

- We are very serious about FMCG and offering top products to consumers.
- We work very hard, but we encourage work-life balance.

**That is why we will give you:**

- Flexible start/end of the working day (start: 8-10 a.m.; end: 5 - 7 p.m.)
- Competitive remuneration based on the responsibilities and other benefits.
- Work in cross-functional teams in a highly dynamic environment.
- Chance to be a part of a young, ambitious, modern & fast-paced organization.
- Opportunity for fast learning, development, and expanding experience.

*\*Bear in mind that we give feedback only to shortlisted candidates invited for tests and interviews.*