

Visual Art Copywriter

Fortelier is an artist-centred online space, reshaping the art trade both for creators and admirers. We focus on marketing and selling art pieces by living artists. Our goal is to excel at delivering a seamless customer experience while taking care of our artists - from consulting, filming their creative process, and insuring their creations to packaging, delivery, marketing, selling, and after-sales communications. All processes rely on our bright team of experts from different domains.

We are looking for a new teammate who is studying in the field of visual arts and wants to join a young, energetic, and flexible team, disrupting the international art market. The **role responsibilities** cover understanding and interpreting visual art pieces such as paintings, photography, and sculptures, and:

- Writing description texts for product pages - [example](#)
- Writing bio texts for artists' profile pages - [example](#)
- Writing or/and editing texts for social media - [example](#)

Raw information is collected from each artist by our curators and provided beforehand.

The perfect candidate for this position must have:

- General knowledge of art, as well as in-depth expertise in art history;
- Particularly, knowledge of contemporary art history, styles, and the ability for written interpretation;
- Good fluency in written English;
- If needed, can rewrite texts to make them easier for readers to understand and more suitable in the context of artistic expression;
- A proactive attitude and offer suggestions for improving the existing texts;
- Experience with writing in the field of visual arts is a plus.