

Media Direction OMD

Media Account Executive

We are looking for a smart, ambitious, communicative and enthusiastic person with strong working habits and willingness to develop in media planning within advertising. Someone who works closely with the truly integrated team, planners and channel specialists, ready to establish and maintain partnership with all suppliers and clients of the agency and will help on a daily basis for positive development of all campaigns.

Key Responsibilities:

- Develop detailed media plans in accordance to client brief
- Strictly tracking the performance of the campaigns
- Communicate with all suppliers of the agency to meet already booked parameters of the current campaign
- Monitor the active media campaigns on a daily/weekly basis
- Prepare campaign reports in excel
- Working with a wide range of data in excel
- Provide analysis of data and efficacy of the campaigns and make recommendations for improvements

Desired Skills and Experience:

- Ability to understand and follow processes
- Strong numeracy and literacy skills
- Excellent written and verbal communication skills
- Able to work as part of a team to achieve success
- Willingness to observe current trends and innovations in media

MEDIA DIRECTION OMD

Media Direction OMD is an Omnicom Media Group affiliated company who deliver communication solutions to some of the world's leading brands.

The position is full time with permanent contract.

To apply for a Media Account Executive in Media Direction OMD, please send us your CV

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